

First Quarter Results Briefing for Year Ending March 31, 2017

CASIO COMPUTER CO., LTD.

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Forward-looking Statements

Earnings estimates and expectations that are not historical fact included in this report are forward-looking statements.

Although such forward-looking statements reflect the judgment of management based on information currently available to it, various factors could cause actual results to differ materially.

FY2017 First Quarter Results Highlight

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(billions of yen)

Consolidated	FY2016	FY2017	
	Q1	Q1	YOY Change
Net sales	79.5	74.3	-5.2
Operating income	9.1	7.1	-2.0
OPM	11.4%	9.6%	-
Ordinary income	9.5	2.5	-6.9
Net income	6.6	2.4	-4.2

<The main cause of YOY sales/profit decline >

Sharp appreciation of the yen against major currencies

- **Net sales: more than 5 billion yen**
- **Operating income: more than 2 billion yen**

<Main business overview>

**Timepiece : Strong sales of G-SHOCK and
Smartphone-link models from EDIFICE**

Educational products :

Growth of scientific calculators

Global growth of high end digital pianos

Digital camera : Impact of Kumamoto earthquake

FY2017 Financial Forecasts

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(billions of yen)

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Consolidated	FY2017			
	1H forecasts	YOY Change	Full Year	YOY Change
Net sales	170.0	-4.0	370.0	+17.7
Operating income	20.0	-1.6	48.0	+5.8
OPM	11.8%	-	13.0%	-
Ordinary income	16.5	-5.2	46.0	+4.9
Net income	11.5	-3.9	33.0	+1.8

Net Sales and Operating Income by Segment

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(billions of yen) -5-

Consolidated	FY2017			
	Q1 results	1H forecasts	Full year forecasts	YOY change
Net sales				
Consumer	63.8	145.0	314.5	+13.5
System equipment	8.6	21.0	47.0	+4.3
Others	1.9	4.0	8.5	(0.1)
TOTAL	74.3	170.0	370.0	+17.7
Operating income				
Consumer	9.2	23.0	52.5	+3.5
System equipment	(0.9)	(0.5)	0	+1.8
Others	0	0	0	+0.1
Adjustment	(1.1)	(2.5)	(4.5)	+0.4
TOTAL	7.1	20.0	48.0	+5.8

Aim to achieve the full-year forecasts by:

- **Further expansion of timepiece and educational products businesses, which have remained strong, and**
- **Prompt contribution to earnings from new business.**

Timepiece

Smartphone-link function to be introduced to all genre of watches

Scientific calculator

Marketing to junior high students in emerging countries

Electronic musical instrument

Full-scale sales expansion of CELVIANO Grand Hybrid (GH series)

- **Turning management know-how into internet business**
- **2.5D printer**

Details to be announced in September

- **Consolidate two divisions of the five-division System Equipment Business during the current fiscal year to improve the profitability of the business.**

- **Dividend**

 - Returns in accordance with results on the basis of stable dividends**

- **Share repurchase**

 - Effective implementation assessing market trends and timing**

END