Corporate Creed

Creativity and Contribution



Creativity for Contribution

Since its establishment, Casio has placed value on the concept of "Creativity and Contribution," which is its corporate philosophy.

This refers to our commitment to contributing to society by maximizing the unique strengths of the Casio Group to create new culture according to the changing times.

Through "Creativity for Contribution," we aim to be a corporation that continuously creates new value, the most important value for those who need it as well as the type of value that blends seamlessly into the lifestyles of our customers.

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Editing Policy

We publish information for the purpose of reporting on our medium- to long-term strategies toward achieving a sustainable society and our initiatives related to sustainability. We hope that publishing this report will help better communication with stakeholders and lead to improvements in future Casio initiatives.

Integrated Report

Since 2019, Casio has published the Integrated Report to convey its medium- to long-term strategies for achieving sustainable growth with society.

Sustainability Website

We publish information to provide a comprehensive report on our sustainability activities by creating a website that provides excellent searchability. https://world.casio.com/csr/

Sustainability Report 2020 (published in December 2020)

We provide a downloadable version (PDF) of the information published on our Sustainability Website. This PDF allows the batch printing of all information as well as printing of desired sections.

Notes on Forward-Looking Statements

Earnings estimates and statements that are not objective facts included in this report are judgments made based on information available at the time this report was created. As such, this information contains risks and uncertainties. Actual earnings may differ from indicated estimates due to various factors including economic conditions, market trends, and currency rates.

CASIO Integrated Report 2020