Snapshot of Casio

Casio deals in timepieces, educational products, musical instruments, systems equipment, and other businesses around the world, and each of these products and services is characterized by its own distinctiveness. The driving force behind our value creation is each of the 10,000 employees who produce Casio's strengths in its technology and brand.

Casio by the Numbers

Financial Indicators



227.4 billion yen



Operating Margin 6.8%



ROE 5.8%

Business and Region



Sales Composition by Business

Consumer Segment

89 7%

System Equipment 8.2%

Timepiece Business

57.7%

Educational Scientific 12.8%

Others Segment

2.1%



Sales Composition by Region

Japan 28.9%

North America 12.7%

Europe 17.6% Asia, Others 40.8%

Products and Services



Number of G-SHOCK units shipped annually

8.2_{million}



Number of scientific calculator units shipped annually

13.4_{million}

(FYE 3/2021, as of March 31, 2021)

Casio's Businesses

Consumer Segment









ClassPad.net

System Equipment Segment





Handheld terminals

Others

 Formed parts • Molds, etc.