

Third Quarter Results Briefing for Year Ending March 31, 2013



CASIO COMPUTER CO., LTD.

January 30, 2013

Forward-looking Statements

Earnings estimates and expectations that are not historical fact included in this report are forward-looking statements.

Although such forward-looking statements reflect the judgment of management based on information currently available to it, various factors could cause actual results to differ materially.

FY2013 Third Quarter Results Highlights

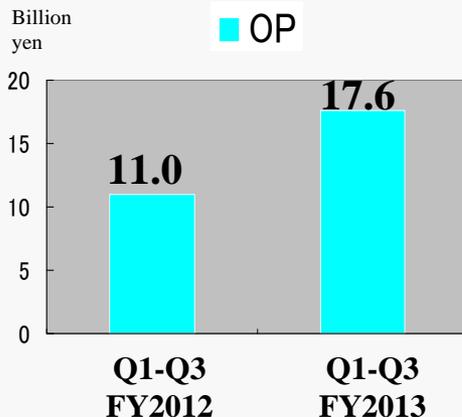
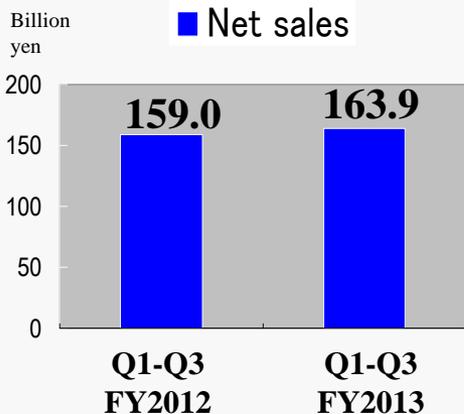
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(billions of yen)

Consolidated	FY2012		FY2013 (ending March 2013)			
	Q3 (Oct–Dec)	Cumulative Total	Q3 (Oct–Dec)	YOY Change	Cumulative Total	YOY Change
Net sales	70.5	220.7	70.8	+0.4	215.3	-5.3
Operating income	2.5	5.6	4.5	+2.1	12.6	+7.0
Ordinary income	0.9	3.3	5.0	+4.1	12.3	+9.0
Net income	(0.5)	0.4	3.4	+3.9	7.7	+7.4

Summary by Segment for the First 9 Months

Consumer



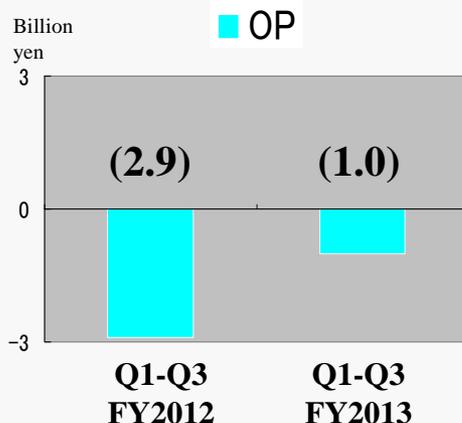
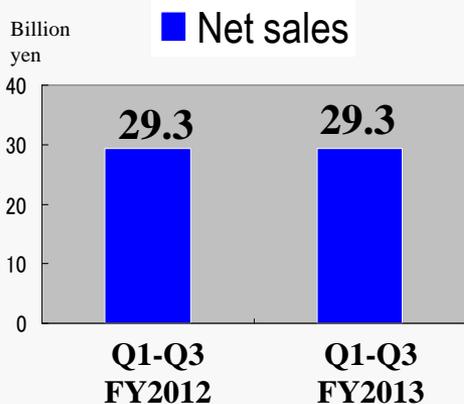
◆ Net sales up from 159 → 163.9 billion

- Ratio of brand watch sales increased
- Electronic dictionary lineup expanded

◆ OP up from 11 → 17.6 billion

- Profitability of digital cameras improved
- Profitability of timepieces improved

System Equipment



◆ Net sales was flat at 29.3 billion

◆ OP up from -2.9 → -1.0 billion

- Profits rose in all product categories except for projector

FY2013 Full Year Financial Forecasts

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(billions of yen)

Consolidated	FY2013		
	Q4 forecasts (Jan–Apr)	Full year forecasts	Year-on-year change
Net sales	104.7	320.0	+18.3
Operating income	7.4	20.0	+10.9
Ordinary income	4.7	17.0	+10.0
Net income	2.3	10.0	+7.4

Business Development in the Fourth Quarter

◆ Timepieces

- Increase the ratio of brand watch sales to total sales with emphasis on G-SHOCK
 - The second release of six G-SHOCK 30th anniversary models
- Expand sales of women's watches with emphasis on SHEEN brand

◆ Electronic dictionaries

- Launch of 17 new models
 - Let users learn English with fun movies (containing popular English learning TV program "Little Charo in NY")

◆ Digital cameras

- Launch of new EX-ZR series cameras (high value-added, high-end models)

◆ New business

- Launch of Casio Signage in Japan, North America, and UK

Net Sales and Operating Income by Segment

<FYI>

(billions of yen)

Consolidated	FY2013 Forecasts	
	Q1-Q3	Full year
Net Sales		
Consumer* (Digital cameras, Timepieces, Electronic dictionaries, Calculators, Electronic musical instruments)	163.9	233.0
System equipment	29.3	48.0
Others	22.1	39.0
TOTAL	215.3	320.0
Operating Income		
Consumer	17.6	28.5
System equipment	(1.0)	(3.0)
Others	(0.2)	0
Adjustment	(3.7)	(5.5)
TOTAL	12.6	20.0

*Full year sales break down for Consumer segment: Digital cameras ¥40bil., Timepieces ¥100bil., others ¥93bil.

END